



Visualize the spread of claims and fact checking.

Quick Look

Hoaxy is a dynamic counter-disinformation toolkit developed to help civil society organizations and individuals track the spread of online misinformation. It provides a visual platform that maps how hashtags and URLs propagate across social media in real time.

These features enable users to understand the reach and influence of potentially false or misleading content, facilitating timely intervention and response.

By offering clear visualizations and analytics on information diffusion, Hoaxy supports improved media literacy and strategic communication efforts in environments vulnerable to fake news and disinformation campaigns. It is an invaluable tool for promoting awareness and accountability in digital ecosystems.

Features

Hoaxy offers powerful features to track and analyze the spread of online misinformation:

- **Visualizes how hashtags, URLs, and claims propagate across social media in real time**
- **Maps networks of accounts sharing or amplifying disinformation for deeper insights**
- **Provides timeline views to monitor the evolution and reach of misleading content**
- **Enables users to identify influential spreaders and key sources of disinformation**
- **Supports data export and detailed analytics to inform response strategies and media literacy efforts**

How to Use

- **Access the Hoaxy platform through its web interface at <https://hoaxy.osome.iu.edu>.**
- **Enter hashtags, keywords, or URLs related to the content you want to track.**
- **Explore interactive network graphs showing how the specified content spreads across social media platforms.**
- **Use filters to adjust the time range, domains, and nodes, and export data for deeper analysis if needed.**